



BRUNO SPINAZZOLA
SACI instructor since 1999
Video

PROFESSIONAL EXPERIENCE
2008

Manager of RGBforce

RGBforce, upgrades all its video material production and post production to High Definition and Blue Ray DVD

COMMUNICATION CAMPAIGN

• *La Tramvia di Firenze Linea 2, linea 3*, Art direction, graphic production, Boards, Infopoints, 3D models

MOVIES

- *Artigianato è*, documentary, direction, production, post production Shoot in HD
- *Shoa survivors*, Documentary presently in production

CONFERENCES

- Lecture "Communication Strategy during the French Electoral Campaign" Master in media and communication, University of Political Science, Florence
- Lecture "Disinformation During War Times" University of Political Science, Florence
- Professor at University of Political Science Florence, "Manipulation and Communication"
- Book Publication, in production a chapter of "The Ill Words in the Middle EastConflict"

2007

Manager of RGBforce

COMMUNICATION CAMPAIGN

• *La Tramvia di Firenze Linea 2, linea 3*, Art direction, graphic production, Billboards, Infopoints, totems, 3D models

MOVIES

- *Due Sorelle*, co-direction with R. Palumbo, documentary, direction, post production
- *Lo sguardo dell'innocenza*, La Tinaia, documentary direction, production, post production
- *Knives*, movie and video installation, Museo dei ferri taglienti, Scarperia, direction, production, post production
- *Conservatorio Santa Maria degli Angiolini*, SACI, documentation, direction, production, post production
- *Wine in Tuscany 2*, documentary, direction, post production
- *Tram in Europa*, movie, direction, production, post production

SPONSOR

- *Festival Ritmi*, music video and music documentaries, three days at Stensen Institute, art direction, graphic work, open titles

2006

Creator and Manager of RGBforce (multimedia and communication company) the company employs 7 workers and can grow in function of the dimension of the projects up to 16 workers.

COMMUNICATION CAMPAIGN

- *La Tramvia di Firenze Linea 1*, Art direction, graphic production, Boards, Movies, totems architectural projects

MOVIES

- *Raisat Gambero Rosso* TV channel, production of series for the TV program
- *Uno due tre tramvia*, promotional movie, direction, production, post production

EXHIBITS

- *Corolla*, art direction graphic production, Fashion show, Pitti Uomo, Florence
- *Italcongressi*, art direction, graphic production, Florence

2005

MOVIES

- *Raisat Cinema*, Broadcast identity of the TV channel, concept, production
- *Baggio*, dvd for Digital Soccer, movie, direction, post production
- *Pathos 68 and Pathos 2000* TV program, directing motion graphics
- *Eurodreams Make it Happen*, two documentaries 25 and 40 minutes, and six tv ads
- *Slow food and bollito misto*, two movies for Gambero Rosso Channel, Raisat
- *Saluti Terranovesi*, movie direction, production, post production

EXHIBITS

- *La dolce lingua*, the exhibit "dove il sì suona" made at Uffizi during one year, transferred to Zurich in Swiss at National museum. New art direction, graphic production
- *Le città cuore d'Europa*, exhibit for Piano Strategico, traveling exhibit through 5 different venues in Florence, concept, direction, production

VIDEO INSTALLATIONS

- *Fashion Live Show*, EFD, Pitti Uomo, Fortezza da Basso, Florence, 2 screens, VJ set

- *MultiFaccie* video installation for exhibit Forma, at Colosseo Roma HDscreen
- *Auguri del sindaco 2006*, Salone dei 500, Florence town hall, three screens synchronized

SPONSOR

- *Negraseria*, artist exhibit, Gloria Marco Munuera

2004

MOVIES

- *Raisat Educational*, Broadcast identity of the TV channel, concept, production
- *Poste italiane*, commercial, direction, production, post production
- *Time watch*, commercial, direction, production, post production
- *Le Coq Sportif*, commercial, direction, post production
- *Credial Bank* commercial, production, post production
- *Hospital Meyer*, promotional movie, direction, post production
- *Indire*, movie, concept, post production
- *Totti*, dvd for Digital Soccer, movie, direction, post production

FESTIVALS

- *Videominuto 2004*, minute festival, direction, executive production, theme track, jury, project of the scenery. Pecci Museum of Modern Art, Prato

EXHIBITS

- *Firenze la città nuova 2 extended exhibit* Sala d'arme, Town hall Florence, curator, art director, architectural project, video installation, direction of 8 movie productions, post production.
- *Le città cuore d'Europa*, exhibit for Piano Strategico, in Ospedale degli Innocenti in P.za Santissima Annunziata, curator, art direction, architectural project, direction, production, post production of 18 movies about Florence.
- *150 years of the creation of Polizia Municipale*, Sala d'arme, Florence town hall, curator, art director, architectural project, video installation, direction, post production, graphic work
- *Firenze 2010 Piano strategico*, strategic network, stand at ForumPA, Rome, architectural project, art director, video installation, direction
- *Firenze 2010 Piano strategico*, stand at FirenzeWorld Vision, Florence, architectural project, construction, art director, video installation, direction, production, post production, graphic work

VIDEO INSTALLATIONS

- *9/11* Video installation, 7 screens synchronized, Florence town hall, Sala d'arme, concept, art direction
- *Guidotti*, pharmaceutical company, convention show, video installation, art direction, post production

2003

- *Hotel Franceschi*, video installation 2 screens
- *MultiFaccie* video installation for exhibit Forma, one double screen at Colosseo Roma post production
- *Auguri del sindaco 2005*, salone dei 500, Florence town hall, two screens synchronized

MOVIES

- *La straordinaria carriera di Varenne*, documentary, 3hours, production, post production
- *Wine in Tuscany* documentary, direction, post production
- *Digital Soccer*, direction and production of graphics "Team Video Report"
- *Universo sport*, commercial, 35mm for cinema, concept, post production
- *il grillo*, animated movie, direction
- *Studio Fuksas*, documentary on Architect Massimiliano Fuksas
- *Tatoo*, commercial, direction
- *new trade center*, architectural project, architect Massimiliano Fuksas. concept, direction and production.
- *Giornata mondiale contro il tabacco*, commercial in 35mm for cinema
- *Cerruti*, fashion, 4 movies for Cerruti exhibit in Pitti Uomo, Florence
- *Abate seduzione*, commercial, concept, direction, production, post production
- *Abate candelle*, commercial, concept, direction, production, post production
- *Abate Etnapolis*, commercial, concept, direction, production, post production
- *Credial Bank*, commercial, production, post production
- *Player season*, movie, production football promo

FESTIVALS

- *One minute Suite Festival*, art experimental film festival, Art director, production, Museum of Modern Art Pecci, Prato
- *Videominuto 2003*, minute festival, direction, executive production, theme track, jury, project of the scenery. Pecci Museum of Modern Art, Prato

EXHIBITS

- *Dove il sì suona*, Exhibit, Uffizi museum, the exhibit that received the major number of visitors in Italy during 2003/2004, inaugurated by the Italian President (Ciampi) Art director of the show, production of graphics, boards, 22 multimedia games and installation, and 35 movies produced, directed and post produced.
- *Firenze la città nuova*, Sala d'arme, Town hall Florence, curator, art director, architectural project, direction, graphic work, multimedia installation, direction of 16 movies,

production and post production, Video installation of 5 very big and particular synchronized screens

VIDEO INSTALLATIONS

- *Museo della Pietra Serana*, three movies, for 5 screens synchronized, concept, direction production and production
- *Garten* event 5 screen synchronized, concept and production.
- *Boltanski* artist exhibit video installation, two screens synchronized, production
- *Fluidi*, fashion show for Trussardi, production and post production, Pitti Uomo Florence
- *Universo Sport*, Milan, video installation for three screens, direction, post production.
- *Auguri del sindaco 2004*, Salone dei 500, Florence town hall, two screen synchronized

VJ SET

- *Smith and Mighty*, VJ set, Fabbrica Europa

2002

MOVIES

- *Digital Soccer 2002*, direction and production of graphics "Team Video Report"
- *Roma Channel* promo video graphics, direction and production
- *Inter Channel*, promo video graphics, direction and production
- *Canal+*, architectural project, architect Massimiliano Fuksas. concept, direction and production.
- *Brisbane*, architectural project, architect Massimiliano Fuksas. concept, direction and production.
- *Futurshow*, architectural project, architect Massimiliano Fuksas. concept, direction and production.
- *Contro il fumo*, TV add, ASL, direction and production
- *New Urbanist*, movie, direction and production, post-production
- *Kurbad Meran*, architect Matteo Thun
- *I protagonisti Strema*, open title TV program, direction and production, postproduction
- *Fashion Happening*, creation, direction and editing of 'Summer 2002' fashion trends video

FESTIVALS

- *Videominuto 2002*, minute festival, direction, executive production, theme track, jury, project of the scenery. Pecci Museum of Modern Art, Prato

EXHIBITS

- *Arezzo Lavoro in corso*, exhibit in Arezzo, concept and production of visual identity, graphics of all the boards

VIDEO INSTALLATIONS

- *Zucchetti*, architect Matteo Thun, video installation, 12 screens, direction and production

2001

MOVIES

- *Kamiseta*, three commercials on Kamiseta fashion products. Broadcast on MTVAsia and Cinema in the Philippines, direction and executive producer
- *I bambini incontrano l'arte*, two segments of the five part TV program Broadcast on Raiset Art, direction and production
- *Etnapolis*, four films on Sicily and the Etnapolis architectural project, and architect Massimilian Fuksas, concept, direction and production.
- *Roma* and *Inter*, films on the two Italian soccer teams, editing and direction
- TV program "*Informa salute*" directing seven movies: Screening, smoking, risk, addiction, vaccines, domestic dangers, medication
- "*Diploma*" Tv ad Direction and production
- *Digital Soccer*, direction and production of graphics "Team Video Report"
- *Nuovo palazzo della Provincia di Prato*, direction, production and postproduction

FESTIVALS

- *Videominuto 2001*, minute festival, direction, executive production, theme track, jury, project of the scenery. Pecci Museum of Modern Art, Prato
- *Image*, Festival of architecture, opening titles, visual identity, concept, direction and production

VIDEO INSTALLATIONS

- *New media deluxe*, graphic video installation on seven synchronized screens about the thirty-eight biggest world fashion magazines. Palazzo delle esposizioni EUR Rome, direction and production
- *Zegna Games* video installation, concept, direction and production.
- *Suite* video art for the Suite Discotheque in Rome, concept, direction and production.
- *Extatica* video installation Hotel Datini (Prato) concept, direction, production and editing

2000

MOVIES

- *EUR: Floating Space. Palazzo dei Congressi*, documentary video on rebuilding of Congress Hall, EUR, Rome, including concept, direction, production and editing. Video installation two screens

- *SACI: A Living Experience*, film concept and execution for Studio Art Centers International.
- *TMC2*, concept, direction and editing of motion graphic sequence for television program "SURFING" broadcast on Italian national television station TMC2, Summer 2000.
- *TMC2*, concept, direction and editing of motion graphic sequence for television program "VIRUZZ" broadcast on Italian national television station TMC2, Spring 2000.
- *Fashion Happening*, creation, direction and editing of 'Summer 2001' fashion trends video, creation of CD-ROM presentation of fashion trends shown in New York City.

FESTIVALS

- *Videominuto 2000*, minute festival, direction, executive production, theme track, jury, project of the scenery. Pecci Museum of Modern Art, Prato

VIDEO INSTALLATIONS

- *Città third millennium, Biennale di Venezia*, video installation on three synchronized screens of the concourse on-line of Biennale di Venezia, Italian Pavilion, concept, direction and production.

1999-present

Video instructor at Studio Arts College International, Florence, Italy.

1999

Transformation of SURPRODUCTION (post digital video production studio) to digital video production studio into a .SAS company Significant works include:

- *Archipelago*, documentation of exhibition organized by the Italian architectural group, 'the Radicals'. Included concept, design, direction, production and post-production.
- *La Hermosa*, videoclip of the rock group Malfunk; direction and editing; executive production Surproduction.
- *Fashion Happening*, direction and editing of two films: 42' film on fashion trends in 2000; 48' film on fashion trends in 2000/2001.
- *Umanamente parco*, il parco delle Apuane, direction and editing. 35' documentary in Betacam, executive production Surproduction. For Mediateca Regionale toscana/Apuane Park.

FESTIVALS

- Programming of a series of art and experimental films, Rampe/Pavoniere, Florence.
- *Videominuto*, minute festival, direction, artistic direction, theme track, executive production.

1998

Assistant director for television program *Italiani nel mondo* broadcast on Canale 5.

Direction for Videocast.srl of advertisements and institutional films.

- *Art Company*, direction and editing (advertisement broadcast on MTV Italia). executive production, Surproduction.
- *Fashion Happening*, direction and editing. Institutional film on fashion trends in 1999/2000.

FESTIVALS

- *Videominuto*, minute festival, direction, executive production, theme track, programming of international films.
- Programming of a series of art and experimental films, in three places (cultural centers and bars) in Florence: Le Murate/Le Rampe/Container.

1997

Creator and Administrator of SURPRODUCTION.

(Digital video production and post-production company).

Significant works include:

- *La Rivelazione*, subject and direction. A 1 Surproduction movie in Betacam.
- *Underflorence 7*, three motion graphic sequences for the Underflorence festival.
- *L'occhio dell'autore*, author, director, editor. Television program. Three 15' episodes (broadcast on 17 regional channels). Executive production Surproduction.
- *Spettacolo Aperto*, Assistant director. Television program, twelve 27' episodes (Odeon and 5Stelle, national channels).

FESTIVALS

- *Subflorence*, artistic director and programmer of the International Festival of experimental films and of video sculpture installations.

1996

Author and director of short fiction films prized in various festivals and broadcast on many television channels (Rai Due, Rai Tre, Canale 5, Telepiù, Odeon, etc.):

- *L'amour buté*, director. A 20' film in U-Matic (not broadcast).
- *L'Observateur*, subject and director, a 59' film in Betacam.
- *Y9 Inner Game*, subject and director, found footage a film of 3'30" in U Matic.
- *Cromo Pixel*, subject and director, found footage, a 2'30" film in Betacam.
- *Cromo Pixel e tu*, subject and director found footage, a 2' film in Betacam.
- *L'abordage au 303*, subject and director, a 2' film in Betacam (not broadcast).
- *L'Unghia*, subject and director, a 1' film in Betacam, Unesco prize for art and pedagogy.
- *Baciami!*, direction. A Promoval/Surproduction film 10' in Betacam.

VIDEO INSTALLATIONS

▪ *Microsistema a vocazione educativa*, "interactive" video sculpture.

1995

Author director of short fiction films:

- *La neve nell'ascensore*, codirected with L. Tripodi. A 25' film in U-Matric.
- *L'Aventure*, co-directed with D. Schinasi. A 13' film in Betacam, broadcast on France 3, French National Television.

1993-94 (France_Austria)

Researcher at the IIASA (International Institute of Applied System Analysis), Vienna, Austria.

Researched the creativity and negotiation plan between Slovakia and Czech Republic.

Assistant Professor at University of Psychology, Sorbonnes, Paris

1992 (France)

Conference at the CNRS (National Center of Scientific \Research) on negotiation ideology.

1991 (France)

Conference at IACM (International Association of Conflict Management) on "Double Blind in ideological negotiations", Holland.

1990-91 (France)

Researcher at ASCA (Applications des Sciences de l'Action). Advisor on conflictual negotiation strategies.

Researcher at the IFPEE (French Institute for a European Environment Politic).

Researched the negotiation strategies, on the Greenhouse Effect and the hole in the Ozone.

1987-90 (France)

Researcher at the Institute of War Studies at the "Hotel des Invalides", (research and conferences on fear and conflict perspectives).

1985-90 (France)

Photo Reporter for APE Paris.

EDUCATION

1988-89

Doctorate in Applied Studies (mention: très bien). Subject: "Persuasion in the taking of hostages of political inspiration."

1986-89

Maitrise in Sociology (mention: très bien).

1984-86

Licence in Sociology.

1982-84

Deug in Sociology, University of Paris 4 Sorbonne.

1981-82

Deug in Economy, University of Paris 3 Tolbiac.

1981

Baccalaureate, International School of Paris, EAB.JM.