



MICHAEL REALI

SACI instructor since 2018

MFA Graduate Seminar in Communication Design: Studio Co-Requisite I (First Year)

EDUCATION

- 2007-2008 Master of Fine Arts in Computer Art, Tracor: The Communication Arts Institute, Madrid (Spain)
- 2005 Degree in Media and Communication (Laurea in Scienze della Comunicazione), University of Siena (Italy)
- 2000-2001 ERASMUS Programme, University of Kent, Canterbury (England)

TEACHING EXPERIENCE

- July 2018 Instructor of Visual Design, Studio Arts College International, Florence (Italy)
- 2017 – present Instructor of Web Design, Adobe Photoshop, and Microsoft Excel for Ascom Servizi/ConfCommercio Prato e Pistoia, Pistoia (Italy)
- 2014 – 2015 Instructor of Web Design, Servindustria, Pistoia (Italy)
- 2011 – 2013 Instructor of Adobe Photoshop, Adobe Illustrator and Web Design for Consorzio Platform, Pistoia (Italy)

ADDITIONAL RELEVANT EXPERIENCE

- Nov 2013 – present Member of examination boards for IT and design-related work qualifications, Pistoia (Italy)
- Mar 2006 - Jul 2007 English Teacher - Wall Street Institute, Prato (Italy)

PROFESSIONAL EXPERIENCE

- Nov 2015 – present Art Director/Head of Design – Lotrek, Pistoia (Italia). Clients: Farmaceutici Ciccarelli (Pasta del Capitano, Timodore, Cera di Cupra), Chef Express, Confcommercio Prato e Pistoia, El.En. Group, Corman, EG, Oknoplast, Cromology, Tenco, Cutlite Penta, La Toscana in Bocca, Tuscany Farm, Pace.
- Jun 2009 - Nov 2015 Graphic and Web Designer - Studio Phaedra, Pistoia (Italy). Clients: Comune di Pistoia, Provincia di Pistoia, Biblioteca San Giorgio, Fondazione Cassa di Risparmio di Pistoia, Fondazione Promusica, CMSA, APT Pistoia, Comune di Monsummano, Comune di Montecatini Terme, Comune di Quarrata, Osservatorio di San Marcello P.se, Terme di Montecatini, ANCI, USL3, Corsini Biscotti, Pratesi, Teatro Yves Montand.

Apr 2009 - Aug 2012	Freelance Graphic Designer - Exact Software, Madrid (Spain)
Sept 2008 - Jan 2009	Graphic and Web Designer - Comunicación Singular; Madrid (Spain)
1998 – present	Freelance Graphic and Web Designer (Brand Identity, Packaging, Advertising). Clients: Bonfanti (Croatia), IPA (Italy), Reschimica (Italy), Exact Software (Spain), Italian Resources (UAE), The Coffee Prospectors (Italy), Tracor (Spain), LAB Espresso (Italy), CremCaffè (Italy), Namkha Journeys (Bhutan), Torrefazione Pagnini (Italy), H2NO (Italy), Fattoria Bacio (Italy) APPEAR (USA), Volterraccasa (Italy).